

# Videos & Links for employees

Please find below specific Care Friends collateral aimed at employees.

Best practice is to introduce Care Friends by someone from the leadership team; a message on launch day from your CEO or Head of Talent works very well. We have found two main motivators for employees using Care Friends: to earn extra cash or to help the business find good people to care for the clients that they love. Addressing these motivators in your messaging is advised.

## Videos

- [Care Friends Introduction for Employees](#)
- [How to download the app](#)
- [How to share a job](#)
- [App tour mini video](#)
- [Cash in points mini video](#)

## Information for Employees

[Employee Support Pages](#)

## Visual collateral

[Care Friends Images](#)

Employee power point presentation ready for you to edit (in this pack)