**Text, logo

Description automatically generated**

**Share successes via your usual communication methods and as an app push notification**

1. Select the template below that applies to your success
2. Complete the highlighted section(s) with your organisation details  
   TIP: You can find your referral rewards in your Care Friends portal. Head to **Settings** in the left-hand menu, then **Referral Points** in the top tabs
3. Click [here](https://support.carefriends.co.uk/en/articles/4528504-creating-and-sending-a-push-notification) to learn **how to send a notification** from your Care Friends portal. Remember, only those who are registered for the app will see push notifications, so it is a good idea to share successes via your usual communication methods too.

**Launch incentives**

**If you have given a welcome bonus to all users**

**Thank you for signing up to Care Friends!**

We really appreciate you getting involved and referring your friends and family to join us. Happy sharing!

**If you are offering a prize draw incentive**

For the winners:

**Congratulations! You’re a winner!**

Thank you so much for signing up to the Care Friends app! We’re excited to announce that you have won [insert value] bonus points in our prize draw! Head into your app to cash them in or save them up for something special!

For everyone:

**Thank you for signing up to Care Friends!**

The prizes have been drawn and [insert value] lucky winners have received [insert value] bonus points! We really appreciate you getting involved and referring your friends and family to join us. Happy sharing!

**Celebrating successes**

**Great sharing efforts**

Join the [insert number] members of our team who have shared a job via text, whatsapp or social media and earned points.

**Remember points = extra pounds in your pocket!**

**Successful expressions of interest**

Join the [insert number] members of our team who have earned points this month for referring friends to join our team!

**Remember points = extra pounds in your pocket!**

**Celebrate your leaderboard**

Join the [insert number] members of our team who have earned X number of points

**Remember points = extra pounds in your pocket!**

**Hiring success**

**Newsflash!!**

Thank you to **[Insert referrer name]** for referring your friend to join our team!

As a token of our appreciation, **[insert referrer name]** has received **[insert total referral points]**in their Care Friends app! 🤩

**We'd love to hear from anyone who you think would make a great addition to the team.**Simply share a job with them via the Care Friends app and you will automatically get points which you can exchange for cash!

**Retention success**

**Newsflash!!**

Thank you everyone for sharing our jobs with your friends and family.

We are excited to announce that **[insert referrer name]** has just received the jackpot!  Their friend has stayed with us for **[insert number]** months so they have now received the full **[insert value]** points! **Refer a friend today - the longer they stay the more points you earn!**

**Reminders**

**Time to share a job!**

A few taps in Care Friends today could earn you up to [insert total referral reward]! What are you waiting for?! Share a job today!

**Love to care? Tell your world!**  
Let your network of friends know just how great working with **insert organisation name** really is! It takes just 3 taps and in return for your help we'll reward you with extra cash.

**Let's get sharing!**  
Share a job on social media and get rewarded with points that you turn into cash!