Suggested Senior Management Script Wording

Edit as you see fit

“Hi everyone! Do you know someone who would make a great addition to our team? Well, we want to reward you for helping us find even more great people like you! I am delighted to announce that today we are launching Care Friends, an employee referral app especially for care staff. You will receive a text message today with a link to sign-up! 1 point = $1 we would love to pay you to find like minded caring staff and not jobsboards so lets get referring. We are offering 10 points for downloading the app, from then on you will receive cash for sharing jobs, application stage, interview stage, started work stage and also when your refer reaches their 6 month work milestone. We don’t want to just reward you 6 months from now we want to reward you all the way through the referral process. So look out for your Care Friends text message today and help us find caring staff, anyone coming to mind already?