**Social media - Suggested Sequence and Wording**

Here are some samples Facebook banners and words for you to use on your staff pages or groups.

Where possible, we recommend including the link to the app on the FB post and also include your unique company registration code to make it as easy as possible for your team to use the App.

Suggested text:

We'll shortly be launching an App to help make referring friends to us easier. Care Friends is a new scheme which will help you share jobs on social media, WhatsApp and simple text messages and earn points as you do. You will be able to turn the points into cash and earn bonus points for going the extra mile. We'll be in touch soon with more information!

**Teaser ad image**

Logo

Description automatically generated

**Facebook One**

Suggested text:

Help us recruit and we’ll help you earn. Download the Care Friends App today and start sharing jobs on social media and with your friends and family. It’s simple to use and you will start earning points as soon as you use it.

Logo

Description automatically generated with medium confidence

**Facebook Two**

Suggested text:

How many friends do you have on Facebook? Plenty, for sure! Download the Care Friends App and start sharing jobs on Facebook. As soon as you do, you can start earning points which you can then turn into cash.

**Facebook Three**

Suggested text:

Love to care? Tell your world! Care Friends is a new App that will help you refer friends to work alongside you. Share a post on Facebook, WhatsApp or via SMS and earn points which you can turn into cash. It's simple to use and easy to download. Just visit your App store, search for Care Friends and you'll be guided through the rest.

**Facebook Four**

**Suggested text:**

Love your friends? Love your work? Bring the two together with Care Friends, our new employee referral App. It’s super easy to use: simply share a job and you’ll earn points which you can turn into cash. Download the Care Friends App today to start referring and earning.

**Facebook Five**

Show the world you care with Care Friends, our new App. Care Friends enables you to share our latest jobs on social media and directly with your friends through WhatsApp and SMS. It's super simple to use, easy to download and helps you earn extra cash, What could be better? Visit your app store today, search for Care Friends and download the App.